



CNY 2011 Veterans Expo Committee
www.vetexpo.org

Dear Colleague:

The **Central New York Veterans' Expo** is now a much-anticipated annual event, due largely to the involvement of Mohawk Valley service providers such as you. Veterans throughout Oneida and Herkimer counties frequently express their appreciation for the opportunity to speak directly to your representatives about their needs and concerns. For that reason, I am excited to invite your agency's participation in this year's Central New York Veterans' Expo 2011!

The Expo will be held **November 2, 2011**, from **11:00 AM to 3:00 PM** at the Utica Armory, 1700 Parkway East, Utica, NY. Experts will lead sessions (brief talks followed by questions and answer time) on the following topics:

- Family – 11:30 a.m.
- Employment – 12:15 p.m.
- Benefits – 1:00 p.m.
- Emergencies – 2:00 p.m.

This is a *great* opportunity for your staff to obtain free specialized training, a better understanding of the challenges facing veterans today, and information on how your organization can be involved.

To reserve a service provider's table, please call the **Small Business Development Center (SBDC)** at (315) 792-7547 with the following information. A donation of \$50 is appreciated.

- Organization name and names of attendees
- Main contact's name/telephone number/email address

Register by October 28, 2011 and receive a *free lunch for each attendee*. Make checks payable to "American Red Cross" and mail to: *2011 Vet Expo, C/O Red Cross of the Mohawk Valley, 235 North Prospect Street, Herkimer, NY 13350.*

Or pay at the check in table the day of the event. Of course, if you are not interested in a table, we encourage your staff to attend, at no charge, and to interact with the veterans and their families. Register these staff by October 28th and they too will receive a complimentary lunch! Feel free to call me personally at (315) 868-1000 if you have any questions; thank you for your participation.

Yours,

Ward V. Halverson,
Committee Chair